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June, 1961

Carolina Farmer

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CAROLINA'S RURAL ELECTRIC COOPERATIVES

FRIEND AT THE MAIL BOX
by Robin K. Teachey

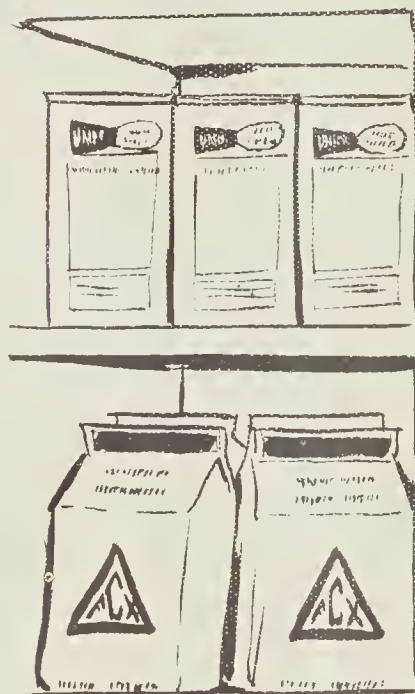
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the Carolina Farmer

Vol. 16 June, 1961 No. 6

OFFICIAL PUBLICATION

TARHEEL ELECTRIC
MEMBERSHIP ASSOCIATION

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THE COVER—Carlyle Oglesby of Newport, Route 1, a loyal reader of the Carolina Farmer, loads on a basket of bait to take to his crab traps in the Newport River. The picture was made from Earl Oglesby's fish house in the Mill Creek section of Carteret County. The area is served by Carteret-Craven Electric Membership Corporation.

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Hope for rural areas

THE CAROLINA FARMER IS PUBLISHED MONTHLY BY TARHEEL ELECTRIC MEMBERSHIP ASSOCIATION, INC. SECOND CLASS MAIL PRIVILEGES AUTHORIZED AT RALEIGH, N. C. UNDER THE ACT OF MARCH 3, 1879. SECOND CLASS POSTAGE PAID AT RALEIGH, N. C. EDITORIAL OFFICES, SUITE 914 FIRST-CITIZENS BANK BUILDING, RALEIGH, N. C. SUBSCRIPTION PRICE 60¢ PER YEAR. CONTENTS COPYRIGHTED 1961 BY TARHEEL ELECTRIC MEMBERSHIP ASSOCIATION, INC.

A FOURTH at

the bargaining table

ELECTRIC MEMBERSHIP CORPORATIONS have something new to bring to the bargaining table when they sit down to negotiate their power contracts with monopoly suppliers.

It is a new REA policy on the granting of generation and transmission loans. It's called the "security concept" and REA Administrator Norman Clapp explained it clearly:

"If a cooperative can't get a fair contract, and it asks REA for help, then we are going to take a look at the possibilities of generation."

Heretofore, REA has questioned G & T loan applications on three points: 1. How dependable is existing power supply? 2. How adequate is it? 3. How much does it cost, compared with the cost of self-generation?

Clapp's big fourth question is: Does the present wholesale contract impair the borrower's ability to stay in business *as a cooperative?*

Behind the new policy is the fact that most rural electric cooperatives are strapped to unfriendly wholesale power suppliers who often force the co-ops to buy some punishment along with their kilowatts.

The form of the punishment varies, but the net effect is to reduce the value of the cooperative as a competitive influence in the industry. To the extent that commercial power companies can get cooperatives to contract away their yardstick function, all consumers of electricity suffer.

"From this day forward," Clapp said in his announcement, "when an REA borrower negotiates with a wholesale power supplier, we want to see a contract emerge . . . which guarantees our borrower adequate power to serve all consumers within its service area at reasonable rates—and also provide the necessary guarantees that these benefits cannot be withdrawn at the whim of an unfriendly supplier."

While the new policy will foster the building of some G & T projects, the real value of it will be at the bargaining table. Nothing opens the heart of a power company so wide as a threat to its monopoly.



□ The Thing I've Never understood about Indians is why they've become well-nigh extinct (if you're an Indian, ignore this observation). There's all sorts of evidence around that they were a clever, intelligent people.

W. C. Carlton, manager of Carteret-Craven Electric Membership Corporation, is a fellow-Indian admirer, and expert guide through some of their tramping grounds down in Carteret County.

The third week in April, he took me on a tour of the Mill Creek section, which resulted in our cover picture. The mouth of the Newport River, which is the body of water in the photo, produces the best oysters in the world—a fact not overlooked by the Indians.

Ancient Indian tribes were great lovers of shell fish, and in certain seasons would move to the coast and take up residence in the vicinity of the Newport River. They left behind mounds of shells that could have accumulated only over several thousand years.

The Indians had a problem. Many of them lived up at the mouth of the Neuse, and it was a 40 to 60 mile canoe trip down to their happy shell-fishing grounds.

So they dug a canal to join the Neuse and the Newport Rivers, and cut the trip down to five or 10 miles. The canal is known as Club Foot Creek, and that's a part of it in the picture below.

White settlers used slave labor to widen and deepen the canal, and for many years it was the main thoroughfare for the planters and fishermen in the area.

There's no point to this story, but then this is an area that requires no point.

If you say, "I'm going to Apex," most friends will ask, "Why?"

But you can say, "I'm going to Morehead," and nobody questions you. Of course, if you say, "I'm going to Morehead on business," nobody believes you.

Washington, D. C. is also an interesting place which yields some pointless stories.

The other day I was introduced to an information specialist with a government agency. He cryptically told me, "Oh, yes. The Jeter-Brown letter reached my desk yesterday."

Frank Jeter, whom I used to work for at State College, died six years ago come next fall, so I was puzzled. I had a dim recollection that when he received a letter that was too inconsequential to file but too important to throw away, he'd send it to me with a note:

JCB—would you look into this?

—FHJ—

I would then add my note to one of several people in Washington:

Can you help us on this?

—JCB—

And forget the whole thing. It seemed satisfactory. If the original writer inquired, which was seldom, we'd tell him that Washington was handling the matter, which never failed to please.

Apparently, some of this stuff is still kicking around from desk to desk up there, which also seems a satisfactory way of handling marginal mail.

Anyway, it's a nice memorial to a beloved friend, and very likely a perpetual one.

TENANCY DROPS ON N.C. FARMS

□ Farm tenancy in North Carolina decreased sharply from 1954 to 1959, reaching its lowest level since 1880.

A preliminary report from the 1959 Census of Agriculture shows that 31.4 per cent of the farms in North Carolina were tenant operated in 1959 as compared with 36.9 per cent five years earlier. The national percentage was 20.5 in 1959.

Translated into actual numbers, North Carolina had 59,925 tenants in 1959 as compared with 98,819 in 1954. The total number of farms in the state declined from 267,806 to 190,567 during the period. A change in the definition of a farm accounted for 16,661 of the loss.

Dr. Selz C. Mayo, head of the Department of Rural Sociology at North Carolina State College, says that farm tenancy in North Carolina reached its peak about 1930.

While the percentage of tenants has been declining since then, the decrease in North Carolina has not been as rapid as in other Southern states.

He attributes this slower decrease to tobacco, which has been called America's last great unmechanized crop.

In 1959, for example, 18 Tar Heel counties still had over half their farms operated by tenants. Edgecombe led the list with 74.1 per cent. Others (listed in order of tenancy percentage) were Greene, Wilson, Pitt, Nash, Robeson, Hertford, Granville, Scotland, Person, Lenoir, Martin, Vance, Halifax, Wayne, Bertie, Hoke and Caswell.

Watauga had the distinction of having the lowest percentage of tenants in 1959—1 per cent as compared with 8 per cent in 1954.

Most mountain counties had very few tenants. Alexander, Alleghany, Avery, Burke, Caldwell, Macon and Watauga, for example, had less than 5 per cent.

Hyde, Jackson, Mitchell and Orange had more tenants in 1959 than they did in 1954. Percentage of increase was small in each of these counties, however.

Dr. Mayo says that where tenancy rates are low the tenant is usually in one of two categories: first, he may be a young farmer without much capital working toward farm ownership; or secondly, he may be a relative of the landlord beginning to assume ownership.



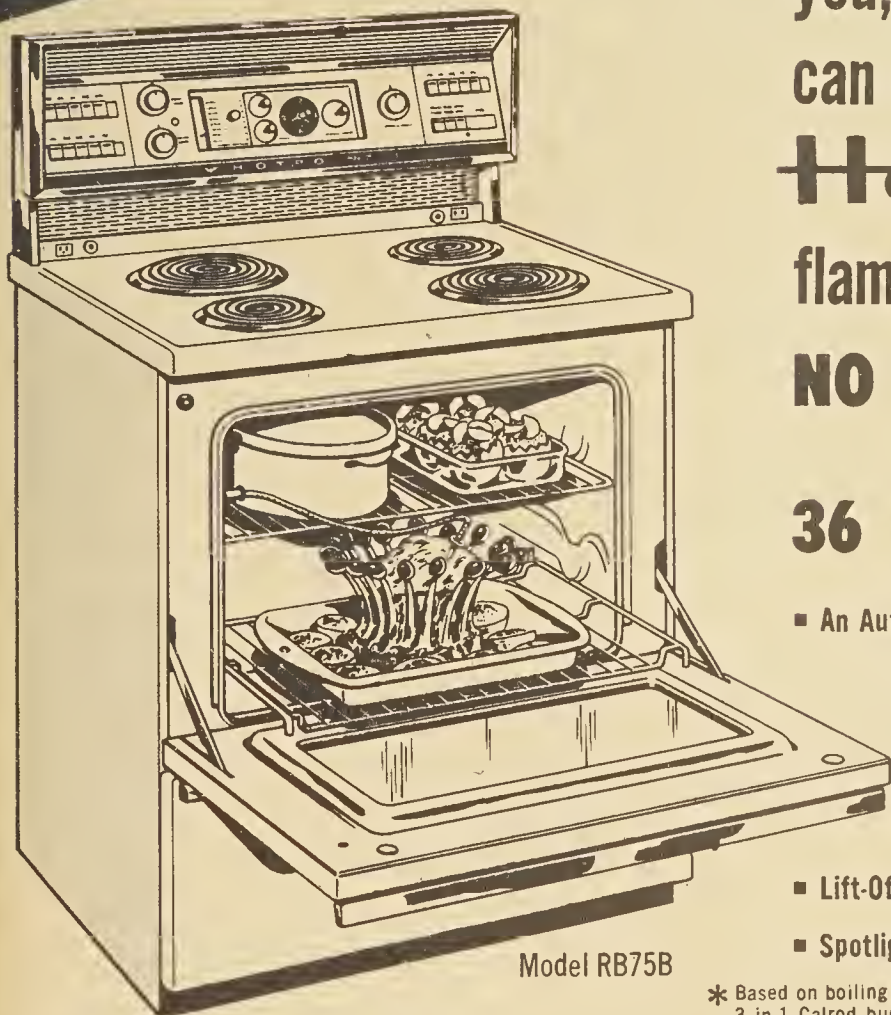


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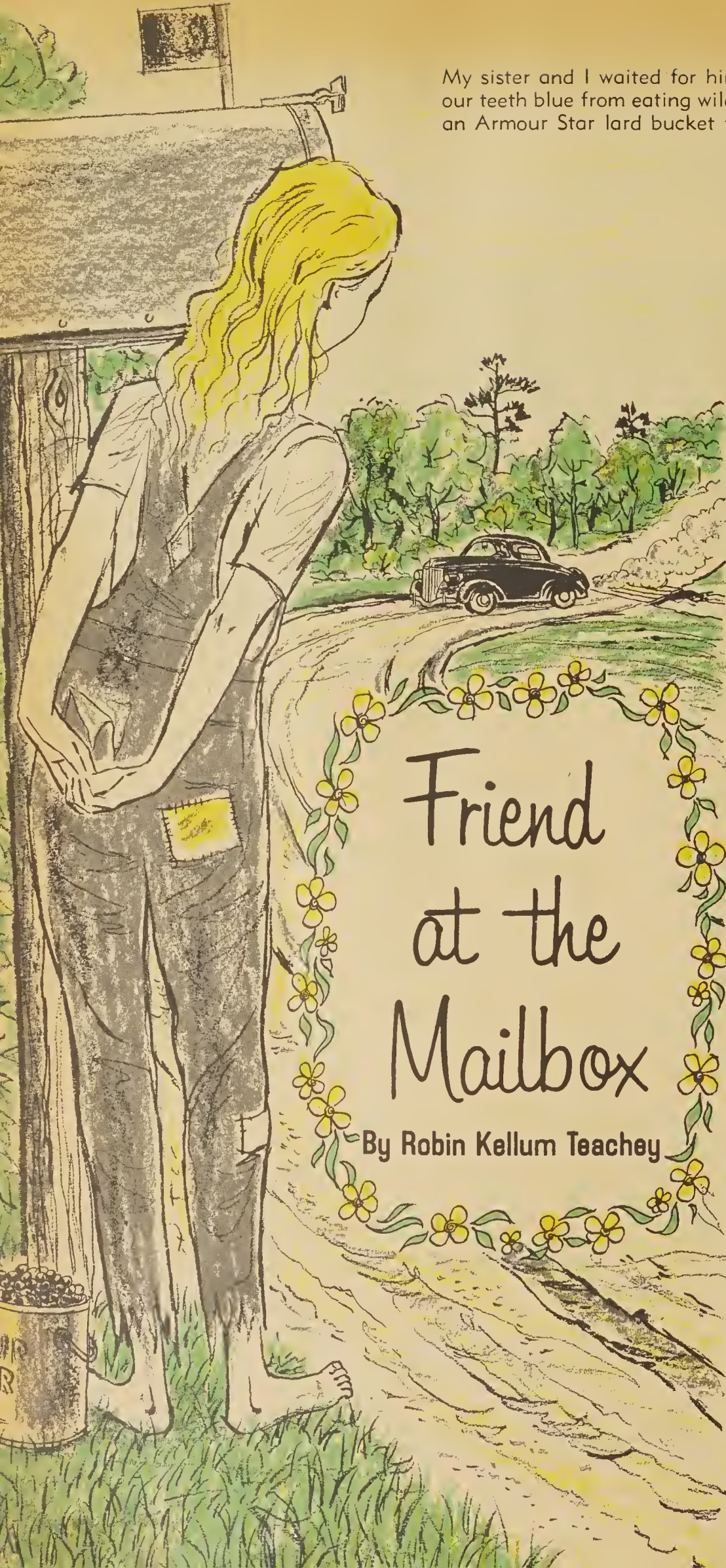
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HOTPOINT RANGES START AT \$139

SEE YOUR NEAREST HOTPOINT DEALER

My sister and I waited for him, our blonde hair long and stringy, our teeth blue from eating wild berries, our stained hands clutching an Armour Star lard bucket full of beautiful huckleberries.



Friend at the Mailbox

By Robin Kellum Teachey

HIS CAR came bounding around the curve of the narrow dirt road, jumping over the dip made by the plank culverts of Persimmon Branch, leaving a cloud of summer dust behind him that filled the nostrils and scratched the eyes. He was sitting in the middle of the front seat, steering his brand new '36 V-8 Ford with one hand and slinging the mail in the box with the other. Occasionally he glanced at the road to see if a stray leghorn or barred rock were in his way. From all first appearances, it looked as if he was going to be hard to get along with or without.

As a product of the Roosevelt era, our narrow loop road had been widened into a state-supported one, and now we were to have rural free delivery. *Every day!* It was beyond our dreams and expectations, and seemed too good to be true. A paper was to be delivered to our door every day. And a Sears catalog four times a year, plus a lot of free circulars and seed catalogs. A whole new world was being opened to us.

"What did he look like?" Mama asked me the first day the mailman went by.

"I don't know. He went by too fast."

"Well, get a good look so you can tell me tomorrow," she continued as she put another piece of wet stove wood in the old iron contraption she cooked on.

A granddaddy beard bush grew right beside the mail box and it was in full flower; so I planted myself square in the middle of it so I could really get a good look at him the next day. As he popped the paper in the mailbox, he spied me. "Whatcha' doing?" he asked.

"I'm getting a good look at you so I can tell Mama what you look like just like she told me to do."

"You are, huh? Well, go tell your mother to come here a minute so I can give her your new box number."

"Can't do it!"

"You can't tell her?"

"I can tell her but she can't come. My sister has sit down in a plate of sirup and she's trying to unstick her."

He threw back his head and howled until the tears rolled down his face. "Well, guess she can't at that. Tell her to be at the box tomorrow then."

And he was gone again in his eternal cloud of dust. But he had laughed. And that made him no different from other folks as far as I could see.

WHAT A SIGHT my sister and I must have presented when we were waiting at the box for him a few days later, our overalls ragged and patched to the hilt, our shirts homemade, our blonde hair long and stringy, our teeth blue from eating wild berries, our grubby, stained hands clutching an Armour Star lard bucket full of beautiful huckleberries. We thrust these at him. "You want 'em?"

"How much am I charged?" he asked seriously. "They're free. Daddy says everything that grows in the woods is free."

He took the berries graciously and gave each of us a stick of gum in return. The catalpa tree and its blossoms knew our joy as we chewed the delicious gum. The mocking bird and his wife were no happier than we were.

And it became a regular thing. Sometimes we'd be there with an arm full of fresh corn, or a brown paper bag full of fresh string beans. And if he was all out of gum, which was a rarity, he'd give us a nickel. What a fortune, indeed!

Come Fall, and he'd stop the car and get out and sit under the pecan trees and eat a slice of late watermelon with us. My sister and I would enchant him by singing "The Baboon's Honeymoon." Of all the ones we sang for him, he liked it the best.

HE CAME to be our friend, and we looked for his coming from day to day. We were as up to date on current events as if we'd lived on Pennsylvania Avenue. Sometimes I'd want to order some free samples and didn't have the 3 cents for the stamp, and I'd put a note in the box and tell him to stamp it and I'd pay him in a day or two. *And he would!* And sometimes I'd mail a package of mayonnaise lids and meat skins to my cousin for an April's fool surprise and he'd mark it *Special Delivery* and put it off at their house.

If we knew his news, he certainly knew ours. Like the time I'd been waiting and told him, "We're going to get a new baby. And Daddy says it'd sure better be a boy this time." Or the time I'd told him, much to my sorrow later, "Boy, did Daddy and Uncle Ed lay one on last night!"

And then one day in the early 1940's he told us, "Have I got news today! The talk this morning is that some people are going to put a light line through here and it's going to be so cheap that everyone will be able to afford it. Once you get electricity, you won't have to buy ice any more, or heat your irons."

We couldn't believe that it would be in our reach. But it did come. And we did afford it, and on the first day that we made tea with ice from our own refrigerator, he stopped and came in and drank a glass with us. I think he was as proud of it as we were.

THE LONG BLONDE HAIR had long since turned dark brown, and the raggy overalls replaced by shorts, and the grubby hands now more carefully tended, but the friend at the mail box remained the same except that his head was now bald and the old car replaced several times over.

As if we didn't aggravate him enough during the week, he'd come by occasionally on Sunday afternoon and we'd share with him our jokes and dreams and ambitions.

On my graduation night, it was necessary for all of the girls to wear a white dress, and what with fertilizer and a new tractor and a Montgomery Ward washing machine, there wasn't any money left for the dress, and no way to make any more at that time of year. Mama had worked over an old one which one of her sisters had sent; and in despair, I had reconciled myself to the fact that I had to wear it or stay home.

I came home from school the day before graduation with a fit of the blues and went into my room to change into dungarees and get ready to help set out tobacco that afternoon; and there on the bed lay a young girl's dream—a white eyelet dress, crowned with mother-of-pearl buttons all the way down the front. I turned around and Mama was standing there smiling, "The mailman brought it to you."

HE HAD A GIFT for me when I went off to college. And another when I married. Then one day I made a special trip to the mail box with a tiny bundle wrapped in pink, and proudly showed my new baby to my friend. Time rolled back for both of us, and we recalled many happy memories.

The old dusty road has been replaced
(Continued on page 24)

Here's what you can buy for cancer research

Scan the list below. Read the actual prices of equipment purchased with American Cancer Society funds. You'll see that *there are never any bargains in cancer research.*

Decide what you can afford to buy. Then mail your contribution with the coupon below to CANCER, c/o your post office.

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- 5 dozen tissue culture tubes . . . \$5
- Food and care of 1500 mice for 1 day . . . \$15
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- 4 days' maintenance of a cancer research bed . . . \$100
- 1 kymograph manometer . . . \$134
- 1 isotope scanner . . . \$250
- 2,000 millicuries of radioactive iodine . . . \$750
- ½ gram of cobalt for radiation research . . . \$6,000
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- 100 medical training fellowships for 1 year . . . \$500,000
- Grants to 5 scientists, each heading a cooperative five-year cancer research program . . \$1,000,000

Mail this coupon to:
CANCER
c/o Your local post office

Attached is my donation
of \$ _____
to fight cancer.

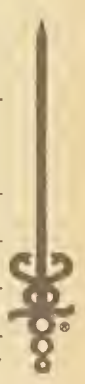
My Name _____

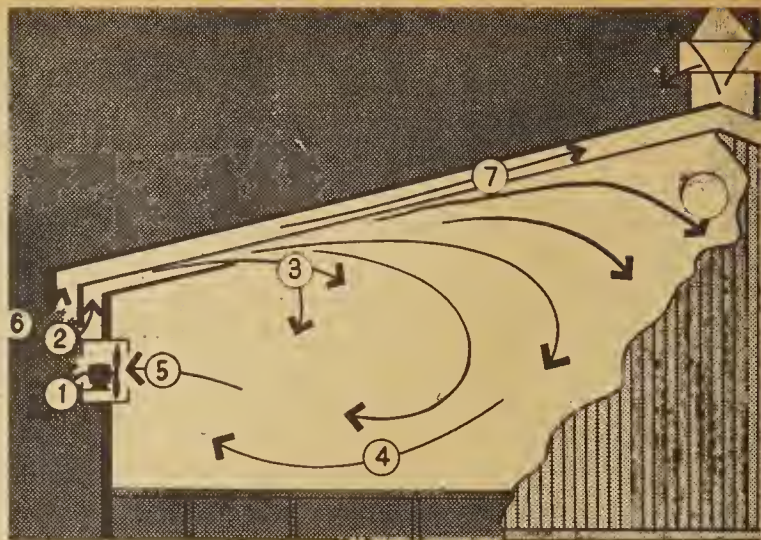
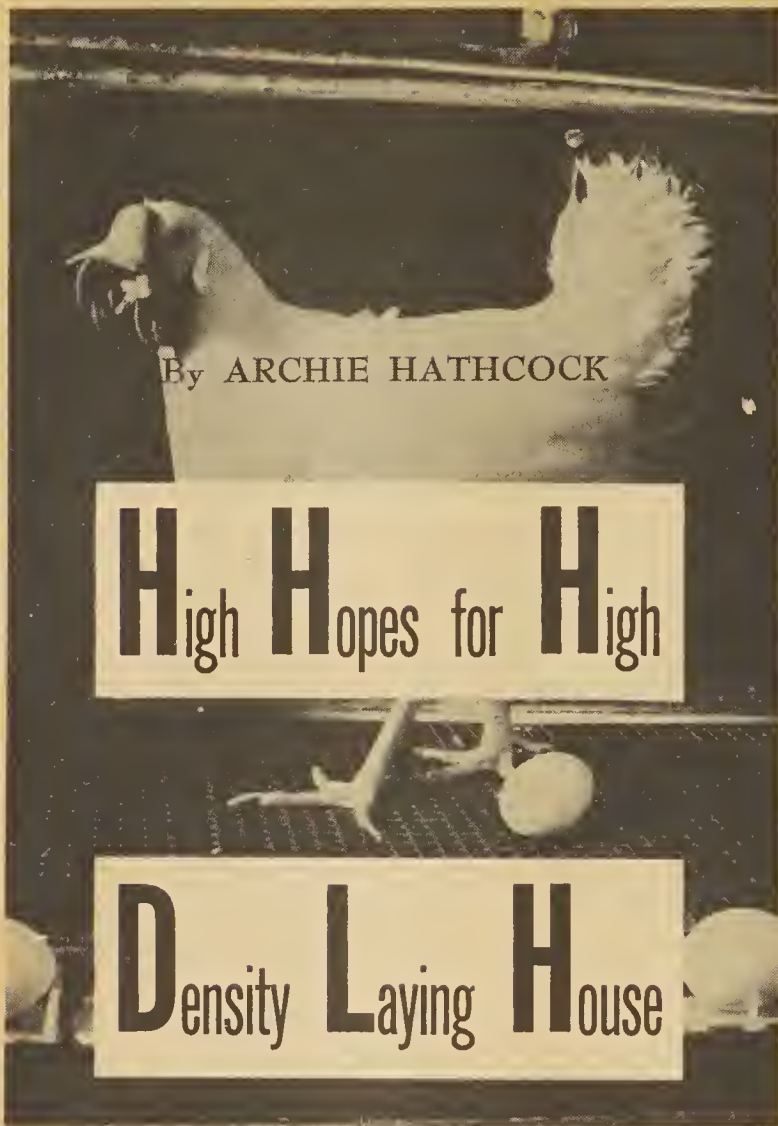
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AMERICAN CANCER SOCIETY





Controlled air environment is provided in layer house by the unique air system illustrated by arrows. Exhaust fans (1) expel air faster than intake ducts, (2) admit fresh air. This creates negative pressure, causing fresh air to flow in as desired. The incoming air (3) spreads evenly to all parts of the house, as illustrated by arrows at (4). It picks up moisture and odors before being exhausted (5). In hot weather, a ceiling-roof chamber "shades" the house. Fresh air enters under the eaves (6), becomes heated, and flows upward (7) and out through roof ventilators.

◀ Eggs roll forward into soft plastic cups on the conveyor belt for cushioned ride to collecting table. At bedtime, an "automatic hen close out" gently nudges hens out of nests, preventing all-night roosting.

A FOUR COUNTY EMC member stays on top of the heap with a radically different concept in layer housing. Although a relative newcomer to the business of egg producing, J. L. Cheshire, Jr., of Route 1, Rocky Point, near Burgaw, is among the top producers of quality eggs.

Cheshire has attained this status with good management practices and a high degree of mechanization in his new house. Called the "high density laying system," it is designed for minimum labor, low investment per bird, and high volume.

The term "high density" has to do with the number of birds housed. Only three-fourths of a square foot of floor space per bird! This keeps investment per bird lower. Cheshire has 8,200 laying hens in a house measuring 40' x 192'. They share this space with feeders, waterers, nests, partitions, etc.

This system of egg production is possible only by having a high degree of control over the environment in the house.

The walls and ceiling are insulated with three inches of fiberglass with built-in

vapor barrier. The house has no windows or light from any source other than 48 incandescent light bulbs of 60-watts each. The birds literally don't know the time of day.

With complete control over the lighting, Cheshire can vary the length of the chicken's "work day" for high production. Beginning at the age of 5 months, or maturity, he increases the length of time the lights are on by 18 minutes per week until the end of the 12-month laying period. At this time they are getting about 21 hours of light per day.

At one time, and not too long ago, it was thought that the primary purpose of artificial lighting was to cause the birds to eat more and therefore produce more eggs. Not so, say poultry scientists. Its primary function is to stimulate the endocrine system by acting upon the pituitary gland. The lighting in this house was planned with this function in mind.

Another side to environmental control is temperature and ventilation. Proper ventilation, so necessary in a house of this type, is attained by the use of 8

thermostatically controlled fans, which are used summer and winter. Each of these fans is powered by a 1/3 h.p. motor. When all eight are running, the air in the house is changed every two minutes.

"There is never a great fluctuation in temperature in the house," says Cheshire. "The fans and insulation help to hold the

(Continued on page 21)



Eggs go from this gathering table to the cooling room. Cecil Register, Four County EMC electrification advisor, looks on as J. L. Cheshire crates eggs.

KEEPING UP with rural electrification

By Walter Fuller, executive manager, Tarheel Electric Membership Association



A bill to protect your Electric Membership Corporation against loss of area and consumers when a city expands its limits was introduced into the State Senate last month.

Sen. Henry G. Shelton of Edgecombe County introduced the bill, which was discussed in the May issue of *the Carolina Farmer*. Co-sponsors were Senators Dennis S. Cook, Caldwell County; B. C. Brock, Davie; and Stewart B. Warren, Sampson.

The proposed legislation, known as Senate Bill 345, hurts nobody; it simply gives the cooperatives the legal right to continue serving premises and areas they were serving prior to an extension of city limits.

We had hoped to get Lt. Governor Cloyd Philpott of Lexington to send our bill to the Agriculture or Judiciary Committee, but he refused to do this.

He sent it to the Committee on Public Utilities, where it will be difficult to get a favorable majority report without crippling amendments.

The committee chairman is Ben H. Sumner, a Rutherford County manufacturer and an opponent of all government programs, including the REA loan program. At least three committee members are employed or retained by private power companies.



Rural electrification lost a valuable supporter last month. French H. Smith, 58, manager of Davidson Electric Membership Corporation, Lexington, died of a heart attack on May 29.

He spent his last days working for the passage of our territorial protection bill.



On June 5, the office of the N. C. Attorney General petitioned the Utilities Commission to allow it to intervene on behalf of the public in Nantahala Power & Light Company's rate case.

Nantahala, a wholly-owned subsidiary of Aluminum Company of America (ALCOA), is asking for a general rate increase. ALCOA buys the largest part of the power generated by Nantahala at a cheaper rate than other customers.

The Attorney General asked that the rate case be suspended pending completion of a study of the seller-purchaser relationship between ALCOA and Nantahala.


The June 5 hearing brought a filing of statements of opposition to the Nantahala rate hike from Haywood Electric Membership Corporation, N. C. Electric Membership Corporation (power bargaining agency for the state's rural electric cooperatives), Mead Corporation of Sylva, and a citizens' group representing customers in Nantahala's service area.



Over the strong opposition of Commissioner Tom Eller, Carolina Power & Light Company last month won Utilities Commission approval of new rates for textile customers. Commissioner Eller claimed the CP&L scheme was not a rate "adjustment" as the company claimed, but part of a plan for piecemeal revision of the company's entire rate structure.

As long as CP&L can get the Commission to look at rate changes as "adjustments," it can escape having to defend its rate-of-return.

'A simple, unemotional, straightforward position.'



John Morrissey, lawyer for the N. C. League of Municipalities, at microphone, stood with Duke Power Company and Carolina Power & Light in opposition to Senate Bill 345.

Coming before the Senate Utilities Committee and an audience of more than 300 rural electric consumers from all parts of the state, Morrissey said his was "a simple, unemotional, straightforward position."

He concluded with a simple, unemotional, straight-forward statement that brought a gasp from his audience, made up overwhelmingly of people who had waged many a fight to get electric service—and finally got it only by building their own electric systems.

"If it [rural electrification] has been successful, perhaps the time has come to conclude it," Morrissey said, simply and without emotion.

Destroy

Rural Electrification

THE SENATE UTILITIES COMMITTEE on June 1 held a one-hour hearing on a bill backed by Tarheel Electric Membership Association.

The purpose of the bill is to permit rural electric co-operatives to continue serving the premises and areas they are serving, notwithstanding annexation of their members by cities.

The hearing developed little new information from either the proponents or the opponents.

The cooperative electric systems still feel that they shouldn't be destroyed just because power companies would like to take over the best loads they serve. The power companies, joined by the League of Municipalities, still feel the cooperatives should be destroyed.

Those who appeared against the cooperatives were: Reid Thompson, attorney for CP&L, who interpreted the expansion of cities into co-op areas as "an attempt to branch out on the part of the co-ops";

John Hicks, secretary of Duke Power Company, who

thinks a liability should be taxed. (He called cooperative margins the same thing as "net profit," which of course they aren't. A margin is merely a debt owed by the cooperative to its members.)

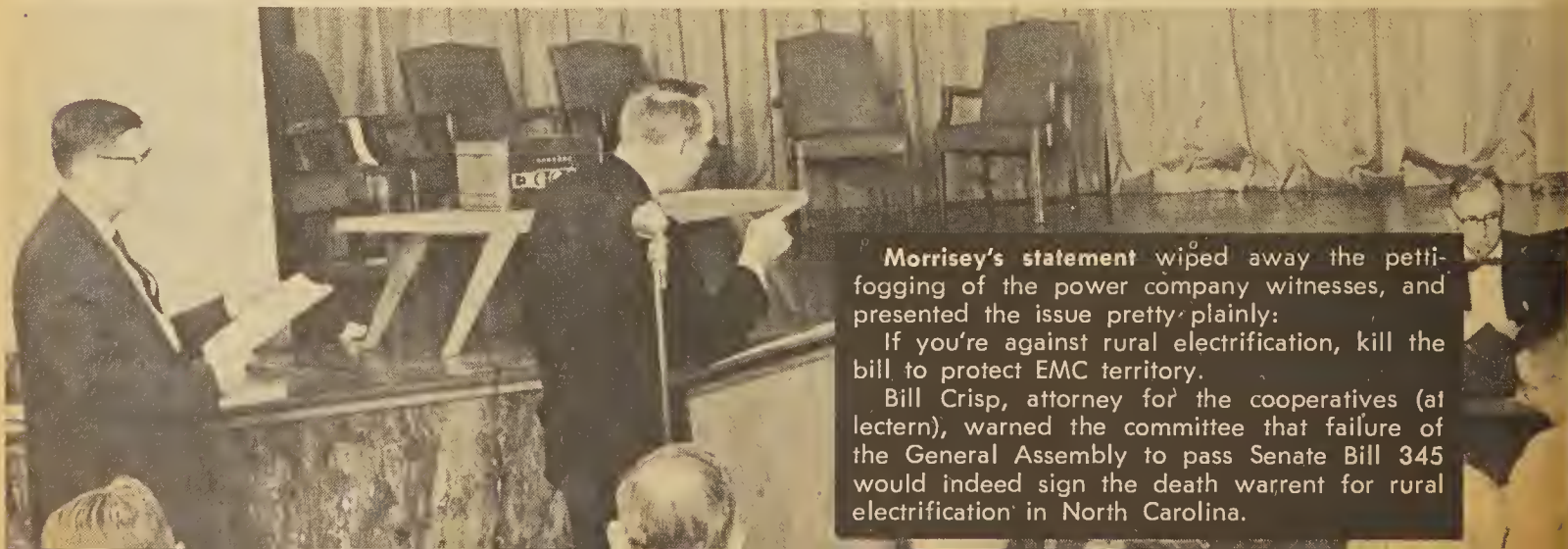
And John Morrissey, attorney for the League of Municipalities, who reasoned that if the cooperatives are successful they should be abolished.

Those who appeared for the bill were:

Walter Fuller, executive secretary of Tarheel Electric Membership Association; W. T. Crisp, attorney for Tarheel Electric; Harry Caldwell, executive secretary of the N. C. State Grange; B. C. Mangum, executive vice president of the N. C. Farm Bureau; Paul Stoner, attorney for Davidson Electric Membership Corporation; and Gwyn Price, chairman of the State Rural Electrification Authority.

More than 300 rural people who came to Raleigh for the hearing could not be heard, but at one point, all stood in support of the bill.

(Next month—the fate of S.B. No. 345.)



Morrissey's statement wiped away the pettifoggery of the power company witnesses, and presented the issue pretty plainly:

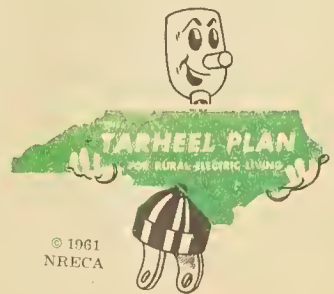
If you're against rural electrification, kill the bill to protect EMC territory.

Bill Crisp, attorney for the cooperatives (allectern), warned the committee that failure of the General Assembly to pass Senate Bill 345 would indeed sign the death warrant for rural electrification in North Carolina.

FREEZER TIME IS NOW!



Buy a freezer by June 30 and get
\$20 in cash, credit,
 or merchandise



If you do not have an electric home freezer your cooperative will give you \$20 in cash, credit, or merchandise if you purchase one on or before June 30. Or, if you now have a freezer and purchase an additional electric home freezer so that you then will be using two, the offer stands. Sorry, the offer is not good on purchases that replace an electric home freezer.

See the dealer of your choice and make your purchase. Have the freezer delivered and installed on your premises on your EMC's lines. Complete the coupon that is in your local newsletter or contact your electric cooperative office.

If you are not now enjoying the convenience and economy afforded by an electric home freezer, take advantage of this special offer now.

OFFER MADE ONLY TO MEMBERS OF THESE COOPERATIVES

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"Golden Opportunity Days" Are Here! Never Before So Many Useful Range Features At So Low A Price... With The Most Useful One Of All...

Kelvinator Ends Oven Cleaning Drudgery Forever!



30" Kelvinator Electric Range, Model KR-35, has giant full-width oven and storage drawer.

No Messy Scouring, Scraping or Scrubbing!

This isn't just "easier" oven cleaning... it's no oven cleaning drudgery at all!

You don't pull the Kelvinator oven apart, lift off the door or climb inside to clean it. Instead, Throw-Away Aluminum Oven Linings catch spatters and spill-overs to eliminate all scouring, scraping and scrubbing.

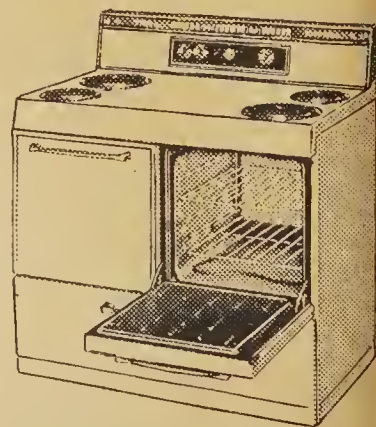
When linings become soiled, you just whisk them out, slip in new ones and presto, a clean oven! For replacements, you use standard 18"-wide foil available at stores everywhere!

ONLY KELVINATOR GIVES YOU ALL THESE HIGH-PRICED RANGE FEATURES FOR \$30 TO \$50 LESS THAN YOU'D EXPECT TO PAY!

- **AUTOMATIC OVEN TIMER AND CLOCK** starts and stops oven automatically!
- **MINUTE MINDER** sets for one to 60 minutes, rings when time is up!
- **INFINITE HEAT CONTROL** on right front unit dials any temperature!
- **EXCLUSIVE "EVEN-HEAT-FLOW" OVEN** has Automatic Top Oven Unit!
- **ADJUSTABLE HEAT, ONE-POSITION BROILER** eliminates raising and lowering of grille!
- **TIMED APPLIANCE OUT-LET** for automatic or regular use!
- **FINGER-WIDE PUSH-BUTTON CONTROLS** for three surface units!
- **REMOVABLE ALUMINUM DRIP PANS** for each surface unit!

How Can Kelvinator Bring You So Much Value?

You get wonderful work-savers like this from Kelvinator because, unlike others, it doesn't make costly annual model changes... mere "change for change's sake." Instead, its *Constant Basic Improvement* program brings you the newest advances just as soon as they are tested and approved, giving you plus value!



40" Kelvinator Electric Range, Model KR-45, features full-size oven with both storage compartment and drawer.

SAVE TIME, WORK AND MONEY...

SEE THESE **Kelvinator** RANGES TODAY!

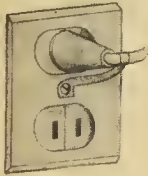
Protect Frozen Food



Protect that freezer full of food by making sure the plug fits snugly into the outlet. This may be done by bending the prongs of the plug outward slightly until the plug is hard to remove from the outlet.

If your freezer outlet is exposed, where children and pets have access to it, you'd better take a further precaution.

Take a strip of tin or light sheet metal about one-half inch wide and as long as necessary (see illustration). Punch a small hole in one end of the strip. Remove the screw from the face plate of the receptacle and reinsert the screw through the strip and face plate and tighten. Bend the other end of the strip around the cord just behind the plug. Fashion the strip so that the plug may not be removed except by removing the screw.



Repair Toaster Element

When an element in your electric toaster burns out, try repairing it with homemade mending sleeves. Make these from one-eighth inch diameter soft copper tubing, cut to one-fourth inch lengths and smooth at the ends.

Deepen the slots in the mica support on each side of the break so you can overlap the element wire, and pull the two ends of the wire through one of the sleeves. Press the wire down with the

fingers to hold it in the slots, and squeeze the sleeve flat with a pair of pliers. Check the wiring to see that there are no shorts before using.

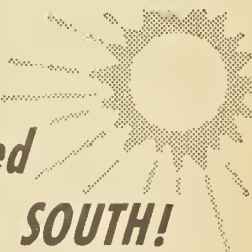
Other heating appliances may be repaired in the same manner. In coil elements, cut back the ends of the break

and straighten before applying the sleeve.

Grinding Wheel Replacement

When replacing worn grinding wheels, be sure to check the r.p.m. rating that is marked on the label. Select the grinding wheel with an r.p.m. rating that is higher than the rating marked on your grinder. Otherwise, even a new grinding wheel may disintegrate when first used.

HOW BATTERIES
designed and engineered
FOR TODAY'S FARMING IN THE SOUTH!



NEW POWER! NEW DEPENDABILITY! NEW VALUE!

FOR
YOUR
TRACTOR



FOR
YOUR
TRUCK



Hester Batteries are your "Best Buy"—because they are designed and built for the climatic conditions and special service requirements of the South! Cases, plates, grids and separators are engineered and "balanced" to provide longer life, top dependability.

Be sure your next battery is a Hester. Hester Batteries cost no more—in fact, less—than most other leading makes.

Ask your dealer—or phone the Hester Distributor listed under "Batteries" in the phone book Yellow Pages.

START now and GO longer WITH **HESTER** DRY or WET CHARGED *batteries*

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DEPENDABLE BATTERIES FOR 42 YEARS

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- HERTFORD
BYRUM FURNITURE COMPANY
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AMPERE ELECTRIC COMPANY
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MAC'S HOME SUPPLY COMPANY
- LENOIR
ECONOMY AUTO SUPPLY
SHIELDS OF LENOIR
- LINCOLNTON
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L. E. POPE FURNITURE COMPANY
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- ROCKINGHAM
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ROTEN & ROTEN
- WHITEVILLE
L. K. FULLER FURNITURE CO.
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S. B. ADAMS COMPANY

Another **BILLION** MARKET DOLLAR

□ Rural electrification *is* good for all America. National Rural Electric Cooperative Association's year-end survey of buying intentions of rural electric members proves it. Rural electric members are again playing a major role in bolstering the economy of the nation.

Back last December, at a time when our nation's leading economists were in general agreement that the country was in a recession, rural electric members were optimistic. They planned to buy over \$1 billion worth of electric appliances in 1961. This is all the more interesting considering that appliance sales the country over were down and that the industry's prediction for improvement in '61 was only cautiously optimistic.

NRECA's survey was conducted with the assistance of rural electric cooperatives in North Carolina and every other state. Hundreds of rural electric members were personally interviewed. Perhaps you or your neighbor were among those asked to tell what electric appliances you intended to buy in 1961. If so, your answer was important and is included in the chart on the next page.

The survey was conducted during late October and early November when buying was at a low ebb. But recession or not—rural electric members continue to represent a much better-than-average market for appliances. Together rural electric members are about 10% of the nation's population but they buy far more than 10% of the electric appliances.

Take electric water heaters for example.

The National Electrical Manufacturers Association (NEMA) estimates total sales for 1961 at 700,000. Rural electric members who definitely plan to buy electric water heaters total 91,200. This in itself is 13% of the total water heater market. But if we add the 302,400 who say they might buy electric water heaters—the rural electric potential becomes over half of the total market.

About 465,000 members are interested in purchasing electric ranges. NEMA predicts total sales of 1,600,000—including exports. NEMA also predicts 1,100,000 farm and home freezers will be sold. Always a popular appliance in rural areas, the freezer is on the buying list of 396,000 rural electric members.

Automatic electric clothes dryers also rate high among the most wanted appliances. And if rural electric members fol-

low through on their intentions they would buy 422,000 dryers.

Electric heating too is becoming very popular in rural areas with over 76,000 considering it for the entire house and another 110,000 planning to put electric heat in one or more rooms. This high interest in electric heat isn't surprising though. A report made last Spring showed that over half of all electrically heated homes in the nation were owned by consumers receiving service from cooperative and municipal electric systems. They serve about 20% of the nation's population.

The greatest sum of money will be spent on water systems and home modernization including bathrooms and new kitchens. Rural electric members are expected to spend well over \$100,000,000 on this alone.

Wake's members mean what they say

□ Last fall, Wake EMC surveyed its members and learned that they planned to buy, among other things, 44 electric water heaters in 1961.

Before the year was three months old, they had already bought at least 42. Wake EMC is certain of the number, since it inspected the installations and gave 42 members premiums valued at \$20 for buying in February or March.

Manager J. L. Shearon reports he knows of several others who have

bought, but their water heaters were not of sufficient size to qualify for the premium. He also suspects there were other purchases which haven't been reported yet.

Reports on the "Tarheel Plan" Water Heater Promotion are coming in from the other 13 cooperatives which participated, and they also show that NRECA's optimism was warranted. About the mildest report so far was, "It's going real well."

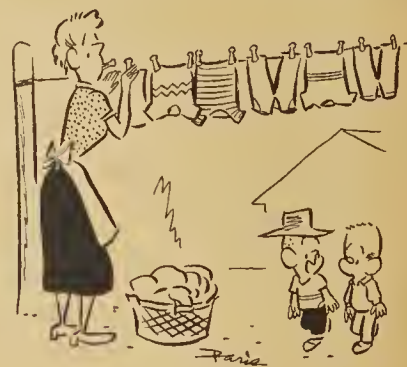
Paris-ites



'I'm afraid it wouldn't work, Ronald. You believe in row application of phosphate. I believe in broadcast-ing and plowing it down.'



'If you should happen to go out back this morning, would you chase the cow out of the garden.'



'Mom is quite active for her age.'

A total of 4,800,000 rural electric consumers are represented in the survey. Of this number 868,800 or 18% have a 100-ampere or larger service entrance, and 2,719,200 or 56% own their homes.

Buying Intended for 1961

<u>Appliance</u>	<u>Possibly</u>	<u>Definitely</u>	<u>Total</u>
Electric Range.....	362,400	93,600	456,000
Electric Refrigerator			
One Door.....	62,400	28,800	91,200
Two Doors.....	33,600	19,700	52,800
Electric Freezer.....	321,600	74,400	396,000
Electric Waterheater.....	302,400	91,200	393,600
Electric Washing Machine			
Automatic.....	127,200	62,400	189,600
Wringer.....	55,200	21,600	76,800
Electric Dryer.....	326,400	96,000	422,400
Electric Dishwasher.....	62,400	12,000	74,400
Air Conditioning			
One or More Rooms.....	112,800	24,000	136,800
Whole House.....	33,600	14,400	48,000
Electric Heating			
One or More Rooms.....	84,000	26,400	110,400
Whole House.....	62,400	14,400	76,800
Electric Frypan.....	148,800	57,600	206,400
Television.....	88,800	28,800	117,600
Electric Blanket.....	172,800	64,800	237,600
Electric Saw.....	105,600	21,600	127,200
Electric Drill.....	74,400	36,000	110,400
Electric Pressure Water System.....	266,400	79,200	345,600

Comparison of Total Industry Sales and Rural Electric Potential

<u>Appliance</u>	<u>Year 1960 Estimated</u>	<u>Year 1961 Estimated</u>	<u>Rural Electric Potential Sales</u>
Electric Farm and Home Freezers.....	1,045,000	1,100,000	396,000
Electric Ranges.....	1,525,000	1,600,000	456,000
Electric Water Heaters.....	715,000	700,000	393,600
Electric Automatic Dishwashers.....	555,000	625,000	74,000
Household Refrigerators.....	3,475,000	3,500,000	140,000
Electric Dryers.....	802,000	840,000	422,400
Automatic Washers.....	2,569,000	2,650,000	189,600
Wringer Washers.....	715,000	705,000	76,800

Source for total industry sales and estimates (figures include exports) on freezers, ranges, water heaters, dishwashers, and refrigerators is Statistical Department of National Electrical Manufacturer's Association. Source for statistics on washer and dryer-sales (includes exports) is American Home Laundry Manufacturer's Association. Rural electric potential sales (source NRECA survey) indicates the number of rural electric members who are considering appliances in 1961.

*a food freezer provides
a trove for health-
giving food*



family treasure chest

*The Carolina
Homemaker*
Edited By Rebekah Rivers

No matter what the season, a food freezer in the house is a decided blessing. It's a way to better living since it not only provides more nutritious meals but saves time in the kitchen,

cuts down on shopping trips and makes your food dollars go farther.

How does a food freezer accomplish all this?

1. You may serve a well balanced diet all year round. Regardless of the season, you can have a variety of foods at your fingertips.

2. You can save money on food buying. By taking advantage of market specials and freezing them you avoid seasonal high prices on food. Check on quantity discounts that are sometimes available on commercially frozen foods by the dozen or half-dozen packages. Of course, those of you who grow your own vegetables, fruits, etc., save enormously by being able to make use of every bit of the food you raise.

3. You save time in the kitchen. When preparing regular meals, it's easy to double or triple many favorite recipes and freeze the extra amount. Or, spend an occasional morning just cooking for the freezer. Bake six pies instead of one; two dozen rolls instead of one; two casseroles rather than one.

4. You can cut down on shopping trips. By planning meals in advance and storing in the freezer, you will save many short trips to the store. You practically have a super-

market at home with a full freezer.

5. You'll be able to serve delicious meals on short order. When unexpected guests arrive, you'll never be caught short without anything to serve.

New freezers are really easy to organize. In many new models, full capacity is usable since no ice forms on the packages to waste valuable space. Labels are always easy to read. The handy, glide-out basket in the bottom of some freezers holds up to 60 pounds of bulky, odd-shaped items. The juice-can dispenser found in some styles holds 20 cans of frozen juice. On "book-shelf" doors, (on many models), food packages are as handy as books on a shelf. It's easy to store left-overs, odd-shaped packages or small items.

MOST homemakers prefer to use most of their freezer space for such basic foods as meats, vegetables and fruits. Of course, some baked goods and prepared dishes, such as casseroles, snacks or desserts should be included, too. If you're going to have a party, reserve a shelf or part of it for the festive food. It is simpler to organize the freezer with special sections for meat, fruit, breads, desserts. Some combined meals can be stored together for unexpected guests, school lunches, etc. Packages should be labeled with the date and content. Since foods have a maximum storage time, arrange foods that have been in freezer the longest time near the front. As you shop and add new food, reorganize as you store the food so that packages will keep rotating.

When freezing food, remember that the frozen product will be no better than the food in its original state. Follow instructions about blanching vegetables, cutting and trimming meat and poultry, cooking and chilling prepared foods. All of this information will be found in the Use and Care Booklet accompanying each freezer.

Another convenience of a Food Freezer is that it can be stored with food tailored to a family's needs. If one member of the family is watching calories and the other is trying to gain weight, the special meals can be frozen ahead of time so that you can provide just the right food at each meal without extra effort. If children are picky eaters, their favorite food can be prepared and frozen ahead of time and served along with the regular meal.



Celebrate it with

Fruit Cream Tarts

$\frac{1}{2}$ cup sugar
3 tablespoons cornstarch
 $\frac{1}{4}$ teaspoon salt
2 cups milk
2 eggs, slightly beaten
1 teaspoon vanilla

$1\frac{1}{2}$ cups drained fruit
(fresh sweetened berries,
pineapple, peaches, or
cherries; orange slices;
canned or defrosted frozen fruit)
6 individual baked tart shells

Mix sugar, cornstarch and salt together in top of double boiler. Stir in milk; cook over boiling water, stirring constantly, until thickened. Blend a small amount of hot filling into eggs and return to cooked mixture in double boiler. Cook 2 minutes longer, stirring continually. Cool and blend in vanilla. Chill. Fill tart shells $\frac{2}{3}$ full with cream filling and top with fruit just before serving. Makes 6 servings.

NOTE: This filling may be cooked over very low heat in a saucepan with constant stirring if desired.

Send THIRTY-FIVE CENTS in coins (no stamps please) for EACH pattern to: CAROLINA FARMER, Post Office Box 42, Old Chelsea Station, New York 11, N. Y. Add 10¢ each for 1st-class mailing.

Send 35¢ for full-color Fashion Catalog.

Cool Styles For The Summer

9178—Bright and breezy blouses—cotton-time thrifty. Printed Pattern in Women's Sizes 36-48. Each style in Size 36 takes 1½ yards 36-inch fabric.

4698—Pretty shirtdress with tucked bodice, gored skirt. Printed Pattern in Half Sizes 14½-24½. Size 16½ takes 4½ yards 35-inch fabric.

9170—Slim shirtdress—bodice yoked and tucked. Printed Pattern in Misses' Sizes 12-20. Size 16 takes 3 yards 35-inch fabric.

4637—Free-flaring duster with raglan sleeves, single pocket. Printed Pattern in Misses' Sizes 12-20. Size 16 takes 3¾ yards 39-inch fabric.

4692—Sundress and bolero—summer's prettiest partners. Printed Pattern in Misses' Sizes 10-18. Size 16 dress; 3¾ yards 35-inch fabric; bolero 1½ yards.

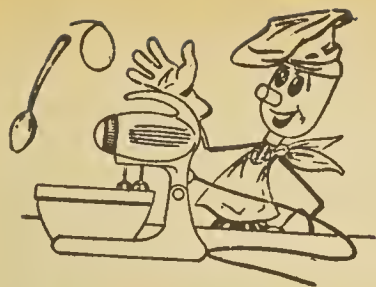
9047—Squared sundress, collared jacket. Printed Pattern in Half Sizes 14½-24½. Sizes 16½ dress, 2¾ yards 35-inch fabric; jacket 2½ yards. (A full skirt is included in pattern.)



FAVORITE DESIGNS



7364. Add color to your bedroom with this lovely spread embroidered in the glowing tones of the lordly peacock. Transfer of large 15 x 20-inch motif; four smaller 2-3/4 x 3-1/4 inches. Color chart, directions. 902. Take it easy—just sit in your armchair and crochet these lacy medallions. Join later for spread, cloth, many small articles. Directions for 12-inch medallion in string. Send TWENTY-FIVE CENTS (in coins) for EACH pattern to: **The Carolina Farmer**, 243, Needlecraft Service, P. O. Box 162, Old Chelsea Station, New York 11, N. Y. Add 5¢ each for 1st-class mailing. Send 25¢ for Needlecraft Book showing more than 100 designs to order. Cover illustration at left.



Carolina Kitchens

Recipes From Co-op Homemakers

SUE MONROE, St. Pauls, Rt. 2, sends you this month what she terms, "a delicious freezer dessert," which she says is good for parties, and can be prepared the day before a special company meal.

Sue has just finished her Sophomore year at the Tar Heel High School. She and her family live on a small farm, which houses a large flock of layers. She and her mother do all the house work for the Monroe family of five, and Sue has been cooking since the age of seven. She says, "I really like to cook, especially new dishes. I like the recipes in the Carolina Farmer, which I read faithfully." The Monroes are members of the Lumbee River Electric Membership Corporation.

Besides all her homemaking chores, Sue is active in church and school work. She belongs to the 4-H Club, has a good average in home economics, and is especially interested in creative writing.

If you'd like to share a special recipe through this column, send it to: The Carolina Farmer, Homemaking Section, Box 699, Raleigh, N. C. If you have a good snapshot of yourself, send it along. And include something about yourself and family: the size of your family, the name of your electric membership corporation, the clubs you belong to, etc.

CAROLINA FARMER RECIPE

Submitted by Miss Sue Monroe
Route 2, Box 323
St. Pauls, N. C.

BLANCHARD'S PECAN PIE

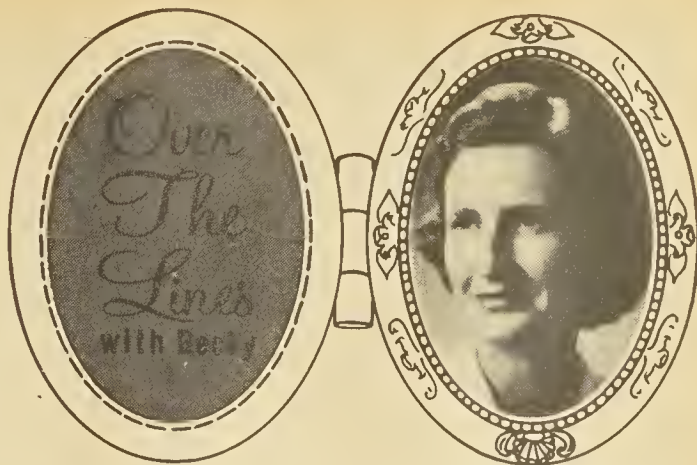
First Mixture

20 Ritz crackers
¼ cup chopped pecans
½ cup brown sugar

Second Mixture

3 egg whites beaten stiff
¼ teaspoon cream of tartar
½ cup white sugar
1 teaspoon vanilla

Crush Ritz crackers, add pecans and brown sugar. Make second mixture as meringue, then fold first mixture into it. Put in a 9" pie plate. Bake at 350° for 20 minutes. Chill in refrigerator 3 or 4 hours before serving. Serve topped with whipped cream or ice cream.



Once upon a cobweb . . .

It's that time of year again. The office walls seem frightfully confining; and, like the wearer of the fairy-tale red shoes, I long to skip away . . . to make clover chains and daisy crowns in velvet meadows . . . to wiggle my toes in mountain streams . . . to throw pebbles in a brook . . . to lazily envy the energy of an ant colony at work.

But, alas, mountain toe-wiggling, clover chain-making, stone throwing, and ant watching are a bit impossible in my ninth-story, Raleigh Office. So, I've contented myself with taping to the wall above my typewriter the original photo used in our April story, "Nature Through a Child's Eyes," and, when the old urge to escape o'er comes me, I take a cobweb-watching break, and amuse myself by wondering what this intriguing child sees in the art work of the spider.

. . . perhaps he sees a gilded umbrella catch a summer rain that falls into a rivulet reflecting a rainbow . . . a rivulet that might be the chart to the pot of gold at the rainbow's end.

. . . perhaps he sees (as I do) a coolie hat atop a pig-tailed head, shading slanted eyes . . . a coolie pulling a rickshaw carrying the sinister person of Dr. Fu-Manchu, his inch-long nails curling around an ancient torture whip, his mustache glistening below his evil eyes. (Or, does today's child know of the cruel Manchur?)

. . . perhaps his cobweb catches and holds the tints of nature, and he sees a Japanese parasol, held by a lotus-sweet girl, walking in a picture-perfect Japanese garden.

. . . perhaps the pattern of the spider weaver reminds him of lace . . . maybe the lace cap of a Madame DeFarge, who wore it neatly while watching the fate of her country's royalty . . . or, if the lad is in a gentler mood, perhaps he's remembering the design of Grandma's lace table cloth, the one she uses for special occasions, like Christmas, Easter, Thanksgiving.

. . . if the sun is reflecting just right, and our watcher sees with his heart, the spinner's designs may remind him of the stained-glass windows in his church.

. . . but, likely as not, he's wondering if spiders weave on other planets, too.

. . . oh, wonderful world of spring and childhood and day-dreaming . . . "Backward, oh, backward, time in your flight; make me a child again, just for tonight."

And what do you see in a cobweb?

President Signs Area Re-development Act

□ Senate Bill 1, calling for \$394 million to help revive depressed areas, became law on May 1. Similar legislation was vetoed twice by President Eisenhower.

The law authorizes \$100 million in loan funds to help establish industrial plants in rural areas where there is substantial unemployment or under-employment. Another \$100 million is ear-marked for industrial areas, \$100 million for community facilities needed to attract industry, and the remaining \$94 million for direct grants.

Responsibility for the new program is in the Department of Commerce, which has promised to delegate responsibility for the rural part of the act to the Department of Agriculture (see article elsewhere on this page).

It was on this understanding that Tarheel Electric Membership Association and the National Rural Electric Cooperative Association supported the bill vigorously.

Rep. Harold Cooley, during debate on the Senate-House conference report (final passage), questioned Rep. Wright Patman on the delegation of the agricultural part from Commerce to Agriculture:

[from the Congressional Record]

Is it perfectly clear that the Secretary of Commerce will delegate all phases of this bill to the Secretary of Agriculture which affects rural areas?

[Rep. Patman quoted from the conference report:]

It is, therefore, the expectation of the conferees that this delegation to the Department of Agriculture will be made promptly upon enactment of the bill.

Mr. Cooley. *That means all phases of the bill?*

Mr. Patman. *Yes.*

Without this commitment, it is doubtful that the bill would have passed the House. Farm state congressmen felt that the Agriculture Department would be better equipped to handle rural needs than the Commerce Department.

There were three record votes in the House and one in the Senate on the bill. Both North Carolina senators supported the measure.

On the first two record votes, the majority of the House delegation from this state voted favorably, in the opinion of National Rural Electric Cooperative Association, which had a mandate from its membership to back the measure.

But on the final vote, which was on whether to accept the report of a Senate-House conference reconciling differences in the House and Senate versions, most of the Tarheel representatives voted unfavorably.

Where there was a switch from their original position, it is believed the congressmen objected to the method of financing. The Act, as passed and signed by the President, calls for Treasury financing, rather than additional congressional action on appropriations.

Area Redevelopment Votes			
Key: Y-Yea; N-Nay; P-Paired For; X-Paired Against; O-Not Voting. Votes in color considered favorable by Tarheel Electric Membership Association.			
HOUSE			
1. Vote to recommit S.1 to replace text with Widnall substitute which would omit rural areas. (Favorable vote: Nay)			
2. Vote on passage of S.1. (Favorable vote: Yea)			
3. Vote to accept Senate-House conference report which reconciled differences between bills passed by House and Senate. (Favorable vote: Yea)			
	1	2	3
Alexander	N	Y	N
Bonner	N	Y	Y
Cooley	N	Y	Y
Fountain	N	Y	Y
Henderson	N	Y	N
Jonas	Y	N	N
Kitchin	N	N	N
Kornegay	N	Y	N
Lennon	N	N	N
Scott	O	X	N
Taylor	N	Y	Y
Whitener	N	Y	N
SENATE VOTE			
(on passage of S.1)			
Ervin			Y
Jordan			Y



□ If there was any doubt about the desire of rural electric cooperatives to serve the economic needs of their areas, it was dispelled by attendance at a meeting held in Washington on May 14 and 15.

On short notice, and without door prizes, 800 representatives of rural electric cooperatives travelled from 40 states to learn the workings of two new programs which are designed to strengthen the rural economy.

The programs are:

1. Rural Areas Development (known as RAD), which is an effort within the Department of Agriculture to use existing authority to help grass roots organizations create local job opportunities.

2. Areas Redevelopment Act (ARA) loan program, authorized by the Douglas Bill (S.1), which was signed by the President May 1.

High-level officials, most of them from the Department of Agriculture, took the wraps off the Administration's plans for the first program, but they couldn't provide many solid answers on the second.

The meeting's sponsor (NRECA) figured that the Department of Commerce would have delegated responsibility for administering the rural phases by the time of the meeting. Prior to the passage of the bill, Secretary of Commerce Luther Hodges had promised to turn administration of the rural program over to the Department of Agriculture.

At this writing, May 30, he still hasn't delegated the authority; some observers say that Hodges is hedging; others say it's just a matter of going through governmental procedure involved in such a delegation.

Once the delegation of power is made, the Secretary of Agriculture will probably assign the lending function to the Rural Electrification Administration.



Secretary of Agriculture Orville Freeman tells an audience of 800 rural electric managers and directors: "In the rural development program we have the weapon to wipe away the chronic depression which now enchains many areas. It can lift the curse of under-employment which saps the strength of our rural economy in every area and takes the first step towards the permanent prosperity of the rural community." John Baker, seated at right, is chairman of the new Rural Areas Development Board of the Department of Agriculture. He is also director of Agricultural Credit Services.

Speaker after speaker stressed that there are other channels of help open to rural areas through RAD.

Senator Paul Douglas, who sponsored ARA, pointed out that the act provides only a small amount of money, and this would be used in well-defined, severely distressed areas.

Many rural communities, which certainly are suffering from *under-employment*, wouldn't qualify for loans under the act, but they can take effective action to improve their employment opportunities.

First, they should form organizations legally empowered to borrow money. Assuming that capital is needed to provide facilities to attract rural industry, they will then be in a position to apply to

local lending agencies, Small Business Administration, or, if they qualify, for ARA funds.

Leadership for organizing the local group will vary, but rural electric cooperatives will provide it in many instances. They have gained valuable experience in forming cooperatives to borrow money for providing rural areas with electric service.

One of the speakers, REA Administrator Norman Clapp, said that REA visualized setting up a new, separate rural development program, comparable to the electric and the telephone programs.

"If an REA borrower requests specific help of REA at any time and on any matter pertaining to Rural Areas Development," Clapp said, "we will respond."

High Density

(Continued from page 8)

temperature down during the summer months, and the insulation and the 35 BTU's of heat produced by each bird keep it comfortable during winter," he added.

Automatic egg gathering, feeding, and watering mechanizes much of the most tedious work.

The slat floors, which are about three feet off the ground, help keep eggs clean, eliminate the need for litter, and help control diseases. The manure pit underneath needs cleaning only once every 13 months, between lots of birds.

E. T. York, Federal Extension Service director, tells of Extension's plans to implement rural development. York is a former head of the Department of Agronomy at N. C. State College.



Rural Roundtable

"What do you do when you're going steady and another fellow tries to cut you out?"



THERESA FOSTER
Mocksville, Davie Electric

If I were a boy and another fellow tried to take my steady girl, I think I would ask the girl to explain the situation to him first. If this did not help, I would try to explain and be just as nice and friendly as I could. Also, I would

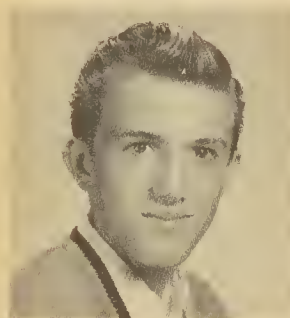
try not to let it bother me, because if she really cared for me, I don't believe she would pay too much attention to the other fellow.



DOROTHY LOU WARREN
Dunn, South River Electric

If you are going steady and another boy tries to cut in on your girl friend, there is not much that you can do to help the situation. If your girl friend really likes you, this "cutting in" will not bother her. If she likes the other boy better

than she likes you, do you want her to continue going steady with you?



BILLY KISER
Bessemer City, Rutherford EMC

I really don't know what I would do if someone tried to cut in on my steady. I believe I would leave that decision to my girl friend. If she prefers the other fellow, I think she should have him. If the boy were only interested in

trying to break us up, I would try to show my girl what he was trying to do. I think I would try to stick in there and win.



CHARLES WALSTON
Belcross, Albemarle Electric

I think that if your steady girl really likes you then she will want to date you only. If there is any doubt in the girl's mind about whom she likes the best, then she will have to make up her mind.

THIS MONTH'S QUESTION is asked by Johnny Webb, Hillsboro, Route 3. Johnny is the son of Mr. and Mrs. John L. Webb, who are members of the Piedmont Electric Membership Corporation.

Johnny writes the panel that he is particularly interested in music and basketball. He is in the eighth grade at Central High School, Hillsboro.

If you have a question you'd like discussed by the panel, send it to the Rural Roundtable, *the Carolina Farmer*, P. O. Box 1699, Raleigh, N. C. Include the following information: your name, school and grade, name of parents, address, name of electric membership corporation and your special interests and talents. If your question is chosen for the panel to answer, we will send you \$5.



NOW!

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PAYMENT* to get all this
fresh food space



(Model TA-244-V)

Deal for freezer owners! General Electric's 13.6 cu. ft. refrigerator: big 11.6 cu. ft. fresh food section... handy 2 cu. ft. freezer stores the frozen food you use every day, including half-gallon ice cream containers.

FEATURES PLUS:

- Ice Trays on separate shelf—easily accessible, no need to re-arrange foods
- 4 shelves—2 adjust for bulky foods
- Special egg shelf—butter compartment
- Magnetic safety door
- AND: General Electric quality—over 6,000,000 General Electric refrigerators in use 10 years or more—*lasting proof of lasting quality!* See your General Electric Dealer for his prices and terms.

¹Under special General Electric Credit Corp. terms in June



(Model CA-276)

No Down Payment* on 18.8 cu. ft. Freezer! Get "super market" capacity in this General Electric Upright Model. Holds up to 658 lbs. of frozen foods.

- Book-shelf door storage
- Food is easy to see and reach
- 6 total-contact freezing surfaces

Get this huge capacity upright or ask about General Electric's big new chest freezer.

Household Refrigerator Department, Louisville 1, Kentucky.

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AND HAVE
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AT THE SAME TIME!

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Let us explain our time payment plan. We will set you up in business and let you pay while you have fun.

Come and see our large selection of Registered and Unregistered Shetland Ponies — Pleasure Horses — and Western Store, stocked with a complete line of Western Saddles, Clothes, and Equipment.

VISITORS WELCOME

WRITE OR CALL FOR DETAILED INFORMATION

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Route 1, Bear Creek, N. C.

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Rural Exchange

RATES: 15c PER WORD CASH WITH ORDER. NO STAMPS. MINIMUM AD—\$3.00

● ANNUAL MEETINGS

RANDOLPH ELECTRIC MEMBERSHIP CORPORATION at the Lee J. Stone Memorial Stadium on Friday, July 14. Will have speaker and FREE PRIZES.

ROXBORO HIGH SCHOOL AUDITORIUM, Piedmont Electric Membership Corporation on Saturday, June 17, at 1 p.m. Will have 40 FREE PRIZES valued at approximately \$500.

● CHORE EQUIPMENT

SAVE \$10-\$20 ton with Grain-Master automatic feed mill—actual experience on REA lines. Free booklet, write Grain-Master, 1106 Burch Ave., Durham, N. C.

● EDUCATIONAL OPPORTUNITIES

HIGH SCHOOL AT HOME in spare time with 64-year-old school. No classes. Standard high school texts supplied. Single subjects if desired. Credit for subjects already completed. Progress at own speed. Diploma awarded. Information booklet free... write today! American School, Dept. XA58, Drexel at 58th, Chicago 37.

● FARM CHEMICALS

KILL WILD ONIONS and dock this fall and winter with R-H WEED RHAP. Low cost. Will not injure grass, grains; not poisonous. For free information write Reasor-Hill Corporation, Box 36E, Jacksonville, Ark.

KILL BRUSH at low cost with amazing R-H BRUSH RHAP. Will not injure grasses, grains; not poisonous. For free information write Reasor-Hill Corporation, Box 36E, Jacksonville, Ark.

KILL SUBMERSED WATER WEEDS which foul up motor propellers, tangle fishing gear, with R-H WEED RHAP — 20, Granular 2, 4-D. Inexpensive, easy to use, sure results. For free information, write Reasor-Hill Corporation, Box 36E, Jacksonville, Ark.

● POULTRY

"GUARANTEED 100% HEAVIES!" Reds, Rocks, Rockcrosses \$5.95 per 100. "JUMBO" WHITE ROCKS \$6.90. C.O.D. Heavy Breeds Guaranteed as hatched \$8.90; Pullets \$16.90. "DELUXE" White Rocks, Barred Rocks, New Hampshires, Rhode Island Reds Straight Run \$10.90—100; Pullets \$18.90. Redrock Sexlink Pullets \$21.90; Straight Run \$11.90. "CHAMPION" Pedigreed White Leghorns (Extra Large Eggs) Pullets \$21.90. "FAMOUS" White Leghorn Pullets \$21.90; Straight Run \$10.90. Pekin Ducklings 12—\$4.50. Bronze or White Holland Broad-breasted Turkeys 15—\$11.75. Beltsville White Turkeys 15—\$0.75. Live Delivery Guaranteed, fob. RUBY CHICKS, Dept. NCRA 9, Norfolk, Virginia.

● FOR SALE

SWEET POTATO PLANTS. GUARANTEED. Portoricos, Nancy Halls, All Golds, "Bunch", Copperskin Goldrush. 200-\$1.25; 500-\$2.50; 1000-\$3.50; 10,000-\$30.00. SANDERS PLANT FARM, GLEASON, TENNESSEE.

● MISCELLANEOUS

Buy Wholesale! Big Discounts. Watches, Appliances, etc. FREE CATALOG! Housewares Distributors, 1216-AA, West 79th St., Chicago 20, Illinois.

Friend at the Mailbox

(Continued from page 7)

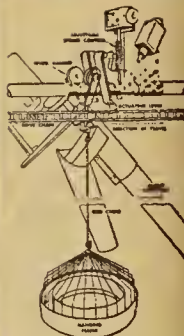
with a hardtop. Electricity has opened wonderful doors for the community, the old washtubs hang uselessly on the side of the wash house, modern pumps carry water into kitchens and bathrooms, the old iron stoves have been hauled away to the woods. These are the new, but the friend is old.

He has retired now and built himself a home out in the country. And the new mail carrier is as efficient and cold as a new deep freeze. He even leaves me a note occasionally saying that the government doesn't pay him to lick stamps for me.

YOU CAN BE THE JUDGE
comparisons prove

ECONO AUTOMATIC HANGING
POULTRY FEEDER SYSTEMS

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AUTO-MAGIC ELECTRIC
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A magical unit that fills the feeders in the Economatic hanging feeder conveyor system, with no personal attention.

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ATLANTA, GEORGIA

Pygmy

A tourist in Africa on a visit to a bar saw a hunter complete with rifle, bush jacket, and pith helmet, but standing only two feet tall.

"Good gosh!" he whispered to the bartender. "Who is he? How in the world did it happen that a big game hunter is so tiny?"

"Mr. Bennett," called the bartender to the little fellow. "Here's someone else who'd like to hear about the time you told the witch doctor he was a fake!"

* * *

Clever Ad

A bookseller had excellent results with the following newspaper ad:

"What every young girl should know before she marries. Profusely illustrated, specific instruction, sent in a plain envelope."

Every eager soul who clipped the coupon received a good cookbook.

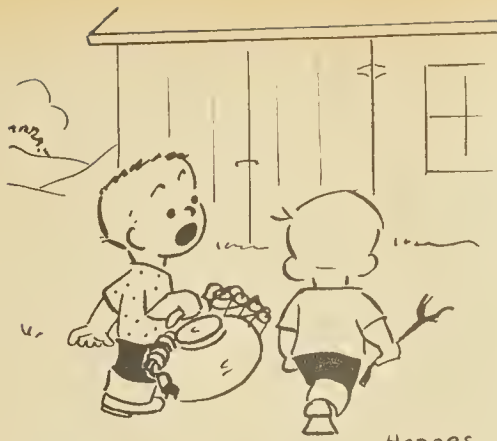
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Golf

Two small boys were watching a Saturday morning golfer. "You boys will never learn by watching me," advised the golfer.

"We ain't interested in golf, Mister," said one. "We're going fishing as soon as you dig up some more worms."

* * *



Hoppes

"Grandpa says milkers used to cost him forty dollars a month, but what I don't understand—he says he *also* had to board 'em!"

HALE!

Mishap

A young officer, in his first command, had the misfortune to collide with another ship during maneuvers. During the resulting confusion, the admiral in charge of the operation signaled: "What do you propose to do now?"

The unhappy lieutenant signaled back: "Buy a small farm, sir."

* * *

Troubles

A taxidermist was returning a small stuffed gorilla, which he had reconditioned, to a museum. He put the gorilla in the back seat of his car for the trip and was speeding along when a cop pulled up and stopped him.

While writing out the ticket, the cop delivered the usual lecture. He then peered into the back seat of the car.

"Who's that?" he gasped.

"Oh, her?" the taxidermist said. "Why, that's my wife."

Slowly the cop began tearing up the ticket. "Drive on, fella," he whispered, "you've got enough trouble already!"

* * *

Woman Driver

Doctor: "Why do you have that B-4275 tattooed on your back?"

Patient: "That's not a tattoo. That's where my wife ran into me while I was opening the garage door."

* * *

Earthquake

There had been several earthquake shocks in the neighborhood, so a married couple sent their little boy to an uncle who lived in another state.

A few days later, the parents received this telegram: "Am returning your boy. Please send earthquake."

* * *



BERNHARDT

Another advantage—you won't find it hard to keep up with the Joneses."

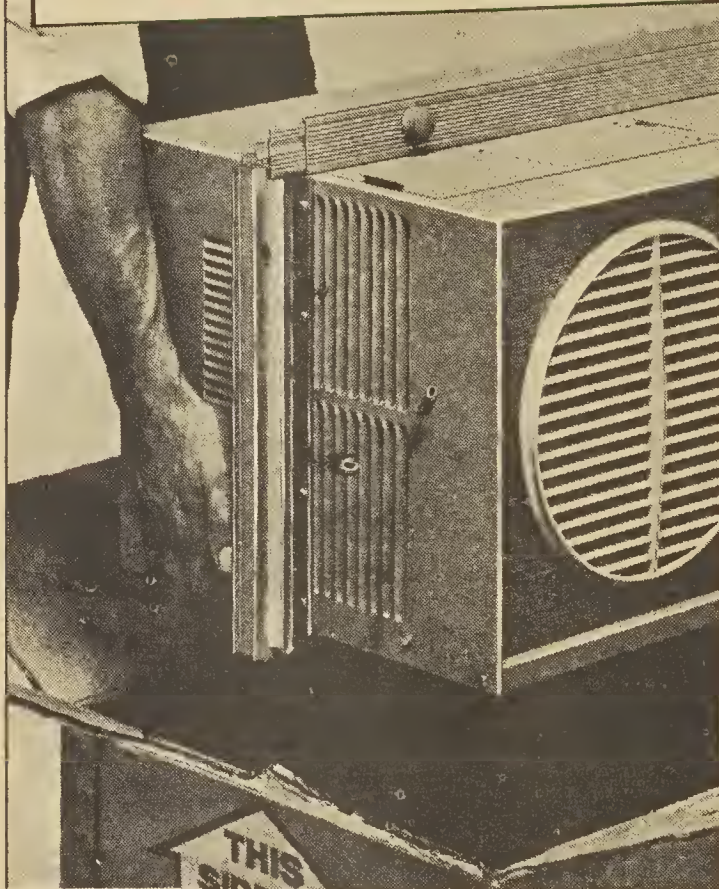


RUM

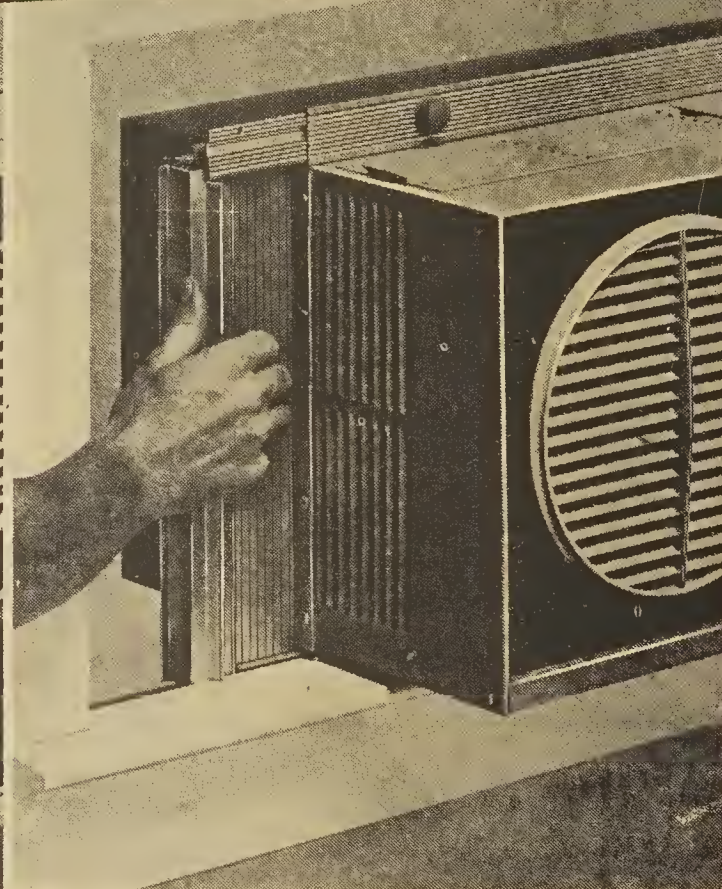
"It's not so much losing her as gaining him that bothers me."

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DEALERS**

**FASTEST AND EASIEST
INSTALL-IT-YOURSELF FAMILY-
SIZE AIR CONDITIONER**



BUILT-IN. No "kits" to buy... no separate parts to assemble... no measuring. Fedders' 77-Second Installation is all ready to give you do-it-yourself savings of \$25-\$35 in less than 1½ minutes after it comes out of the factory shipping carton.



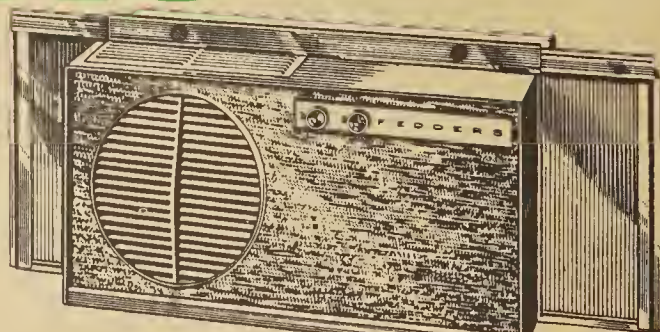
ROLLS-OUT. Flexible metal side panels of "one-piece" construction unroll to the exact width of window without leaky seams and separations of telescoping-type installation kits. Note adjustable end that fits any size window track.

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FROM CARTON TO COOLING ...IN 77 SECONDS!

Why wait for overworked installation crews to get around to your house? Pick-up this wonderful family-sized Fedders Air Conditioner today... carry it home... start cooling off seconds later. Even if ordinary do-it-yourself ohores baffle you, you can get a tight, secure installation with this exclusive Fedders' design by following authorized instructions packed with the air conditioner. You'll save plenty on installation—so why not enjoy a genuine Fedders, world's most wanted, most-enjoyed Air Conditioner.



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\$35 in less than
1½ minutes!**



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BUILT-IN SIDES**



**THEN PULL
DOWN WINDOW**

**SEE YOUR NEAREST FEDDERS DEALER
McCRACKEN SUPPLY CO.
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as **DEADLY** as a **RATTLER!**

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Fallen electric lines can be as deadly as a rattlesnake. Never touch them. Keep away! Play it safe and stay alive! If you should ever come across a downed electric line, notify your power supplier to send a lineman to handle the emergency expertly. Guard the wire from other people until linemen arrive.



Mayodan, N. C.
February 15, 1961

Wise Homes, Inc.
Greensboro, N. C.
Gentlemen:

Our home was completed by Wise Homes, Inc., in October of 1960 and I, working in my spare time, have wired the home, put up all sheetrock, painted the inside, framed the doors, built the kitchen cabinets, and have just finished some landscaping. The job was much easier than I thought it would be. In fact, I would like to have another house to complete because I feel lost without something to do. I really did enjoy working on my home.

Many of my fellow employees and friends have visited the home and remarked how easy it looked and what a wonderful home I have now.

Mrs. Williams says, "We have the prettiest house in Mayodan inside and out."

Yours very truly,
Noil Williams

Letter From a Satisfied Wise Home Owner

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**SAVE
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